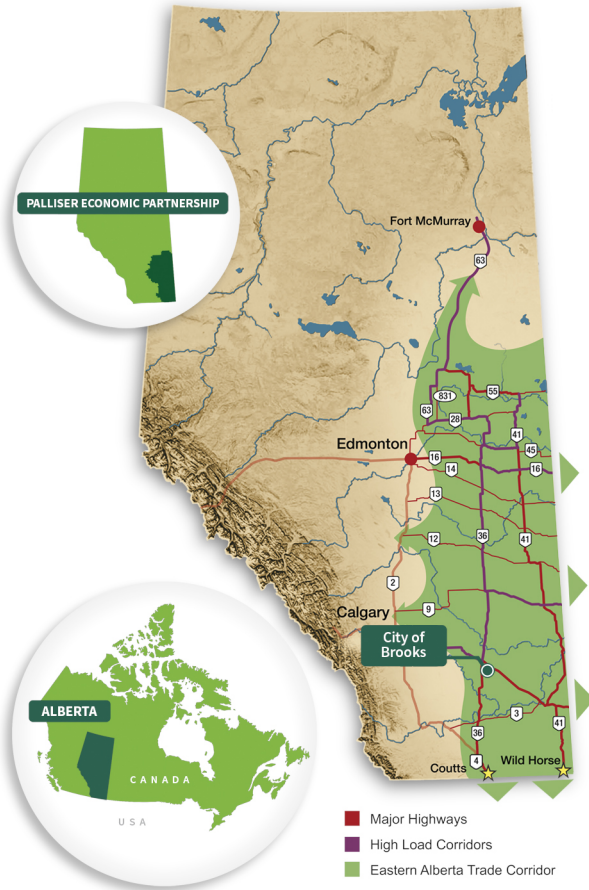




Invest In The City of Brooks



The City of Brooks is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The City of Brooks is located in the southern region of the Eastern Alberta Trade Corridor.



ABOUT THE CITY OF BROOKS

Brooks is a major urban centre between Medicine Hat and Calgary and the second largest community in Southeast Alberta located in the Palliser Economic Partnership (PEP) region. The City has a prominent oil and gas industry, as well as a significant agricultural industry. An oasis on the prairie, with Lake Newell Reservoir at its doorstep serving as the primary water source for irrigation and major recreation, Brooks is at the center of the Canadian Badlands. Brooks puts a priority on programs and services aimed at children and youth and prides itself on being a community where family and business are welcome. Share in the enthusiasm we have for the future!

Community Snapshot

Population	14,451
Value of all Regional Building Permits	\$197,900,000
Non-Residential Mill Rate	12.990093 (2018)
Value of Major Projects in the Region	\$8,800,000,000

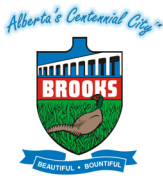
Source: 2016 Alberta Regional Dashboard



Palliser Economic Partnership is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)
www.palliseralberta.com



www.easternalbertatradecorridor.com



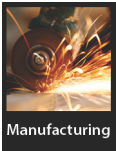
Invest in The City of Brooks

OUR TOP INDUSTRIES



Oil and Gas

Ongoing drilling and exploration programs mean that these companies in Brooks are creating a greater foundation for oil and gas in the region for the future. These companies provide goods and services for exploration, and production and delivery. There are approximately 200 businesses in the Brooks area resulting in a concentration that is unique for a community the size of Brooks.



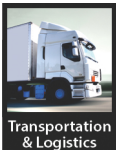
Manufacturing

Brooks has an innovative and vibrant manufacturing sector for items such as agricultural implements, refuse containers, garments for the oil and gas industry, truck parts and accessories, and specialized equipment for the heavy oil industry, etc. The City and surrounding area boast a number of highly qualified and innovative welders undertaking custom steel fabrication and other manufacturing services.



Agriculture (food processing)

The agricultural economy remains a vital element of the Brooks economy with 307,000 irrigated farmland acres; 290,000 acres of cultivated dry land farming; and 600,000 acres of native and improved rangeland in the region. The agricultural sector is further supported by a number of research and development facilities and the food processing industry is a significant contributor to the agricultural sector.



Transportation

Brooks location on the Trans-Canada Highway and proximity to the High Load Corridor of Highway 36 leading to the rich provincial resources in the north, places the City in a unique location to take advantage of commerce in the region. The Brooks Municipal Airport is an all-weather facility. The nearest commercial and air freight services are at Medicine Hat Airport, Lethbridge and Calgary International.

COMMUNITY STATISTICS

Demographics

	2016 Totals*	2016 %*
Population	14,451	
Median age of the population	35	
Total number of census families in private households	3,700	
Total number of private households by tenure	5,045	
Owner	3,325	65.91%
Renter	1,720	34.09%
Average value of dwellings (\$)	\$275,591	
Average income \$	\$47,950	
Average household total income \$	\$95,761	

Labour Force

In the labour force	7,985	74.60%
Participation rate		74.60%
Unemployment rate		9.20%
Management occupations	590	7.58%
Business, finance and administration occupations	775	9.96%
Natural and applied sciences and related occupations	260	3.34%
Health occupations	345	4.43%
Occupations in education, law and social, community and government services	595	7.64%
Occupations in art, culture, recreation and sport	70	0.90%
Sales and service occupations	1,665	21.39%
Trades, transport and equipment operators and related occupations	1,280	16.44%
Natural resources, agriculture and related production occupations	570	7.32%
Occupations in manufacturing and utilities	1,635	21.00%

Education

High school diploma or equivalent	3,685	31.03%
Postsecondary certificate, diploma or degree	4,090	34.44%
Apprenticeship or trades certificate or diploma	995	8.38%
College, CEGEP or other non-university certificate or diploma	1,510	12.72%
University certificate or diploma below bachelor level	275	2.32%
University certificate, diploma or degree at bachelor level or above	1,320	11.12%

*Source: 2016 Statistics Canada Census

SITE SELECTION INFORMATION

Services

Services Electrical Provider(s)
 Natural Gas Provider(s)
 Broadband Provider(s)
 Water Management
 Waste/Sewage Management

Providers*

Atco; Epcor; Direct Energy
 FortisAlberta; Epcor; Direct Energy
 Eldnet; Shaw; TELUS; XplorNet
 Newell Regional Services Corporation
 Newell Regional Solid Waste Management Authority Ltd
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*Please contact Providers for pricing & capacity information



Contact Us

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Palliser Economic Partnership



www.palliseralberta.com