



Invest In

The County of Newell



The County of Newell is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The County of Newell is located in the southern region of the Eastern Alberta Trade Corridor.



ABOUT THE COUNTY OF NEWELL

The County of Newell is located in the Palliser Economic Partnership (PEP) region of Alberta. PEP is a regional alliance of communities and agencies in Alberta Southeast that work together to enhance the area's economic well-being. The County of Newell, surrounding the City of Brooks, is home to over 7,500 people who reside on farms and within the several towns, villages and hamlets scattered throughout the area. With over two thirds of the population under the age of 44, the economy in the region has seen rapid growth in recent years within its core economic bases of oil and gas exploration, manufacturing, wholesale trade, and agriculture.

Community Snapshot

Population	7,524
Value of all Regional Building Permits	\$197,900,000
Non-Residential Mill Rate	8.2306 (2018)
Value of Major Projects in the Region	\$8,800,000,000

Source: 2016 Alberta Regional Dashboard



Palliser Economic Partnership is a Proud Partner of the Eastern Alberta Trade Corridor (EATC)
www.palliseralberta.com



www.easternalbertatradecorridor.com



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OUR TOP INDUSTRIES



Oil and Gas

The County has 68.5 billion m³ of natural gas reserves, 3rd largest in the province. Approximately 170 companies employ hundreds of people in the energy sector in the region. The sector generates associated service and secondary energy opportunities that tap local labour force skill sets.



Agriculture

The County has a thriving agricultural base with ready access to Calgary and its global transportation linkages. With a younger work force and average farm receipts between \$100,000-\$249,999, the region has some of the most profitable farms in Alberta. Opportunities exist in organic foods, horticulture (flowers, bulbs, berry crops, nurseries, specialty crops and processing), food processing, and food production.



Manufacturing

The manufacturing sector in the region is a very productive and highly specialized market and is one of the larger productivity centers in Alberta. This provides a significant opportunity to other industries that provide support to the manufacturing industry. Our specialties include metal manufacturing, fabricated metal products, as well as machinery, chemical, furniture and food manufacturing (meat processing).



Transportation

Both the Trans-Canada Highway and the Canadian Pacific Railway mainline pass through the center of the County. The County is part of the Eastern Alberta Trade Corridor and is also served by Highway 36 as a main north-south transportation artery. The nearest airports are in Brooks and Bassano with the nearest commercial passenger and air freight facilities located at Calgary International Airport.

COMMUNITY STATISTICS

Demographics

	2016 Totals*	2016 %*
Population	7,524	
Median age of the population	38	
Total number of census families in private households	2,005	
Total number of private households by tenure	2,410	
Owner	1,985	82.37%
Renter	430	17.84%
Average value of dwellings (\$)	\$375,452	
Average income \$	\$60,411	
Average household total income \$	\$125,143	

Labour Force

In the labour force	3,800	71.80%
Participation rate		71.80%
Unemployment rate		7.10%
Management occupations	805	21.41%
Business, finance and administration occupations	465	12.37%
Natural and applied sciences and related occupations	105	2.79%
Health occupations	155	4.12%
Occupations in education, law and social, community and government services	305	8.11%
Occupations in art, culture, recreation and sport	50	1.33%
Sales and service occupations	505	13.43%
Trades, transport and equipment operators and related occupations	645	17.15%
Natural resources, agriculture and related production occupations	585	15.56%
Occupations in manufacturing and utilities	140	3.72%

Education

High school diploma or equivalent	1,710	29.01%
Postsecondary certificate, diploma or degree	2,090	35.45%
Apprenticeship or trades certificate or diploma	550	9.33%
College, CEGEP or other non-university certificate or diploma	1,045	17.73%
University certificate or diploma below bachelor level	100	1.70%
University certificate, diploma or degree at bachelor level or above	400	6.79%

*Source: 2016 Statistics Canada Census

SITE SELECTION INFORMATION

Services

Electrical Provider(s)
 Natural Gas Provider(s)
 Broadband Provider(s)
 Water Management
 Waste/Sewage Management

Providers*

Atco; Epcor; Direct Energy
 FortisAlberta; Epcor; Direct Energy
 ElDnet; Shaw; TELUS; XplorNet
 Newell Regional Services Corporation
 Newell Regional Solid Waste Management Authority Ltd

*Please contact Providers for pricing & capacity information



Contact Us

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Palliser Economic Partnership



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