

Invest In

The Town of Bassano



The Town of Bassano is a member of Palliser Economic Partnership (PEP), which is the economic development alliance for Southeast Alberta. The Town of Bassano is located in the southern region of the Eastern Alberta Trade Corridor.





ABOUT THE TOWN OF BASSANO

The Town of Bassano is located in the Palliser Economic Partnership (PEP) region of Alberta. PEP is a regional alliance of communities and agencies in Alberta Southeast that work together to enhance the area's economic well-being. Bassano is a progressive community of over 1,200 people located 90 minutes east of Calgary on the Trans-Canada Highway. Incorporated as a town in 1911, Bassano has always been an enterprising and growing community. Today, Bassano offers commercial and industrial development opportunities, together with many recreational facilities and activities. Opportunity is abundant in Bassano and the business climate has never been more promising.

Community Snapshot

Population	1,206
Value of all Regional Building Permits	\$197,900,000
Non-Residential Mill Rate	17.2357 (2018)
Value of Major Projects in the Region	\$8,800,000,000

Source: 2016 Alberta Regional Dashboard















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OUR TOP INDUSTRIES



Agriculture

An abundance of productive farmland, clean air and water make the Wild Rose Region an attractive place to live and operate a business. Bassano farmers produce an almost unlimited variety of crops. Barley, oats, canola, potatoes and endless fields of wheat surround the community. The longest growing season in Alberta, with unusually high summer temperatures, helps produce exceptional levels of quality products.



Manufacturing

Bassano has a vibrant manufacturing sector for items such as agricultural implements, refuse containers, garments for the oil and gas industry, truck parts and accessories, and specialized equipment. The region has a number of highly qualified and innovative welders undertaking custom steel fabrication and manufacturing and the Town has over 160+ acres of industrial sites available for development.



Oil and Gas

Adjacent to Highway 36, a high load corridor to the oil fields and near the cities of Calgary and Medicine Hat, Bassano is strategically located for oil and gas industry transportation and servicing. A large population segment is engaged in the oil and gas industry, which includes exploration, extraction and fields operation. The area boasts several thriving oil and gas product and service companies.



Transportation

Bassano is located in southeastern Alberta, 140 kilometres east of Calgary and 160 kilometres west of Medicine Hat on Highway 1. The Town is situated on the western edge of the County of Newell, is on the high load corridor and is part of the Eastern Alberta Trade Corridor. The airstrip is located three kilometres north of town and the nearest commercial and air freight services are at Calgary International Airport.

COMMUNITY STATISTICS

	2016 Totals*	2016 %*
Demographics		
Population	1,206	
Median age of the population	49.3	
Total number of census families in private households	355	
Total number of private households by tenure	535	
Owner	415	77.57%
Renter	115	21.50%
Average value of dwellings (\$)	\$210,080	
Average income \$	\$48,937	
Average household total income \$	\$85,721	
Labour Force		
In the labour force	625	63.50%
Participation rate		63.50%
Unemployment rate		13.60%
Management occupations	80	13.11%
Business, finance and administration occupations	80	13.11%
Natural and applied sciences and related occupations	20	3.28%
Health occupations	30	4.92%
Occupations in education, law and social, community and government services	40	6.56%
Occupations in art, culture, recreation and sport	15	2.46%
Sales and service occupations	125	20.49%
Trades, transport and equipment operators and related occupations	150	24.59%
Natural resources, agriculture and related production occupations	25	4.10%
Occupations in manufacturing and utilities	45	7.38%
Education		
High school diploma or equivalent	295	25.32%
Postsecondary certificate, diploma or degree	435	37.34%
Apprenticeship or trades certificate or diploma	155	13.30%
College, CEGEP or other non-university certificate or diploma	190	16.31%
University certificate or diploma below bachelor level	20	1.72%
University certificate, diploma or degree at bachelor level or above	70	6.01%

Source: 2016 Statistics Canada Census

Services

SITE SELECTION INFORMATION

Providers*

Services
Electrical Provider(s)
Natural Gas Provider(s)
Broadband Provider(s)
Water Management
Waste/Sewage Management

Atco; Epcor; Direct Energy FortisAlberta Epcor; Direct Energy EIDnet; Shaw; TELUS; XplorNet Newell Regional Services Corporation

Newell Regional Solid Waste Management Authority Ltd

*Please contact Providers for pricing & capacity information





Contact Us

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Palliser Economic Partnership

